

SNAP E&T – Overview

SNAP Employment & Training (SNAP E&T) connects recipients of SNAP with **high-quality education and training** and **support services** that result in meaningful credentials and better jobs with family-sustaining wages. SNAP E&T's helps to close opportunity gaps and **creates career pathways** to ensure people have access to training leading to careers with economic mobility.

The SNAP 50/50 cost reimbursement model allows colleges to be **reimbursed for 50% of their expenses**—staffing, student support services, indirect, materials, and more—to expand, enhance, or provide services for students receiving SNAP. This reimbursement can be **put back into the program and can grow and expand over time** to provide a robust funding stream to support students receiving SNAP benefits.

Impact of SNAP E&T

- **Strengthens student success** - SNAP E&T increases college access, improves credential completion and aligns with and enhances institutional student success initiatives such as Guided Pathways, non-degree credentials, holistic student supports, student basic needs work, success coaching and supports for parenting and justice-impacted students.
- **Return on Investment** - SNAP E&T can address affordability and student basic needs by providing funding to cover tuition, fees and supportive services as well as navigation coaching. The SNAP 50/50 cost reimbursement model allows colleges to be reimbursed for 50% of their expenses to expand, enhance, or provide services for students receiving SNAP.
- **Enhances Partnerships** - SNAP E&T fosters collaboration across human service agencies, community colleges, community-based organizations, employers and other workforce partners to support student success. It also serves as a catalyst for internal alignment across community college departments to maximize resources and supports for students.

23.4%

of community college students have experienced food insecurity within the last 30 days*

*2020 NCES National Postsecondary Student Aid Study

How it works?

- ⇒ **Builds off of what colleges are doing well** to scale and expand impact, without requiring new funding or investment
- ⇒ Can **increase enrollments** and **completion outcomes** for historically underserved populations, especially adult learners and populations of “some college, no degree” individuals
- ⇒ Aligns and can **transform systems** across human services, community colleges and workforce development to better serve learners in diverse community college education and skills training programs

*Funding for this project was provided by United States Department of Agriculture (USDA).
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SNAP E&T Value Add to College

- SNAP E&T **supports the mission and vision of community colleges**—to advance opportunity and economic mobility through college access and credentials—and pays off financially. With intentional design and strategic investments, colleges can both effectively serve students and generate revenue that benefits the institution or college system.
- While data collection and systems are nascent, many colleges reported they saw **increased or stabilized enrollment** in their SNAP E&T programs - in contrast to enrollment declines of the colleges as a whole.
- SNAP E&T can be a key lever to reach more students and communities, beyond the traditional K-12 pipeline and outreach methods by building more robust **community partnerships** that can lead to better college completion and student employment outcomes.
- SNAP E&T generates **sustainable funding** for student supports and staffing.

Advancing Opportunity

- ◇ SNAP E&T provides a **flexible program model** to support and serve students, closing programmatic and holistic student support needs that are not covered by other college funding streams.
- ◇ Directly **addresses common barriers** that cause student attrition related to financial needs and/or complex college systems, which disproportionately impact students with low incomes, parenting, and other students, recognizing the disparate needs and gaps in resources available.
- ◇ Offers supports and holistic staffing to assist students working towards a career goal across multiple and **inclusive programs** including CTE, career pathways programs, adult education, and non-credit workforce training programs, connecting students with staff who can offer coaching and support that increase students' sense of belonging at the college and propels them to achieve their college and career goals.

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