ACCT CENTER FOR POLICY & PRACTICE

ACCT ASSOCIATION OF COMMUNITY COLLEGE TRUSTEES

SNAP E&T – Return on Investment (ROI)

SNAP E&T provides strong return on investment (ROI) by closing resource gaps, addressing student basic needs insecurity and bolstering college revenue. SNAP E&T can address affordability and student basic needs by providing funding to cover tuition, fees and supportive services as well as staffing for navigation and coaching.

The SNAP 50/50 cost reimbursement model allows colleges to be reimbursed for 50% of their expenses–staffing, student support services, indirect, materials, and more–to expand, enhance, or provide services for students receiving SNAP.

Impact: Return on Investment

- SNAP E&T **supports the mission and vision of community colleges**–to advance opportunity and economic mobility through college access and credentials–and pays off financially. With intentional design and strategic investments, colleges can both effectively serve students and generate revenue that benefits the institution or college system
- Can generate interest from **additional funders** with 50% cost reimbursement model to better support historically marginalized students with holistic supports and additional staffing
- Strengthens the ability of colleges to **braid together** philanthropic, state, and local **funding streams and community resources** in order to amplify impact and student outcomes
- Maximizes impact of college efforts to **reduce basic needs insecurity**, increasing efforts to reduce the stigma students face when **accessing basic needs resources and public benefits** that lead to better enrollment, retention, and completion

$1 investment = $1.50

(50% reimbursement)

How it works?

⇒ SNAP E&T **builds off** of **what colleges are doing well** to scale and expand impact, without requiring new funding or investments

⇒ Can **leverage non-federal funding streams** towards **50% reimbursements** such as college general funds, state investments, foundation scholarships, philanthropic investment and federally approved indirect rate to expand, enhance or provide services for students receiving SNAP

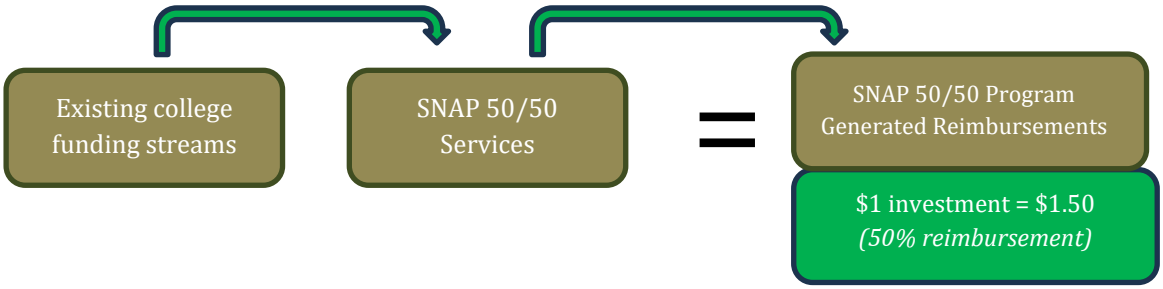
⇒ Generates **sustainable funding** for student supports and staffing

Funding for this project was provided by United States Department of Agriculture (USDA). USDA is an equal opportunity employer and provider.

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SNAP E&T Overview

- SNAP Employment & Training (SNAP E&T) connects recipients of SNAP with **high-quality education and training and support services** that result in meaningful credentials and better jobs with family-sustaining wages.
- SNAP E&T's focus on **boosting skills and educational attainment** helps to close opportunity gaps and creates career pathways to ensure people have access to training leading to **careers with economic mobility**.
- The SNAP 50/50 cost reimbursement model, under the umbrella of SNAP E&T, allows colleges to be **reimbursed for 50% of their expenses**–staffing, student support services, indirect, materials, and more–to expand, enhance, or provide services for students receiving SNAP. This reimbursement can then **be put back into the program and serving students can grow and expand over time to provide a robust funding stream** to support students receiving SNAP benefits.

Advancing Opportunity

◊ SNAP E&T provides a **flexible program model** to support and serve students, closing programmatic and holistic student support needs that are not covered by other college funding streams.

◊ Directly **addresses common barriers** that cause student attrition related to financial needs and/or complex college systems, which disproportionately impact students with low incomes, parenting, and other students, recognizing the disparate needs and gaps in resources available.

◊ Offers supports and holistic staffing to assist students working towards a career goal across multiple and **inclusive programs** including CTE, career pathways programs, adult education, and non-credit workforce training programs, connecting students with staff who can offer coaching and support that increase students' sense of belonging at the college and propels them to achieve their college and career goals.

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