

# TRUSTEE QUARTERLY

The Voice of Community College Leaders

*Trustee Quarterly* is the two-time APEX Award for Publication Excellence-winning membership magazine of the Association of Community College Trustees. ACCT publishes three issues of *Trustee Quarterly* each year, which is circulated among approximately 9,000 community college trustees, presidents, chancellors, professional board staff, and select federal officials and philanthropic leaders.



## Sponsorship Rates for *Trustee Quarterly* Magazine

Frequency	1 issue	2 issues	3 issues
<b>4/color</b>			
Back Cover	\$5,000	\$4,700	\$4,000
Inside Front CV	\$5,000	\$4,700	\$4,000
Inside Back CV	\$4,500	\$4,200	\$3,600
Full Page	\$4,000	\$3,700	\$3,200
Spread	\$8,000	\$7,700	\$6,400
<b>Black and White</b>			
Full Page	\$3,000	\$2,700	\$2,400
Spread	\$5,000	\$4,700	\$4,000

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## Magazine Ad Sizes (width by height)

All measurements are in inches.

	Trim Size	Bleed Size
Back Cover	8.5" x 8"	8.75" x 8.25" Includes .125" bleed all around. Keep type .375" within final trim size.
Inside Front CV	8.5" x 11"	8.75" x 11.25" Includes .125" bleed all around. Keep type .375" within final trim size.
Inside Back CV	8.5" x 11"	8.75" x 11.25" Includes .125" bleed all around. Keep type .375" within final trim size.
Full Page	8.5" x 11"	8.75" x 11.25" Includes .125" bleed all around. Keep type .375" within final trim size.
Spread	17" x 11"	17.25" x 11.25" Includes .125" bleed all around. Keep type .375" within final trim size.

## Artwork Requirements

All images should be CMYK or black and white and 300 dpi. Please send all finished ads as high resolution PDFs with the fonts embedded, preferably exported as a PDFx1a file.

Note: As ACCT is a 501(c)(3) not-for-profit organization, *Trustee Quarterly* sponsorship pages must not explicitly advertise specific products or services for sale. Sponsorships may state a company's mission statement, goals, describe services, and include brand recognition and direct readers to more information on the company's Web site. Contact the *Trustee Quarterly* managing editor with any questions regarding the nature of proposed sponsorship pages.