SNAP E&T – Strengthens Student Success

SNAP E&T strengthens student success efforts by creating more equitable college access, improving credential completion and establishing career pathways. SNAP E&T aligns with and enhances institutional student success initiatives such as Guided Pathways, non-degree credentials of value, holistic student supports, student basic needs work, integrated education and training, success coaching and peer mentoring, and supports for parenting and justice-impacted students.

Impact: Advancing Student Success

- SNAP E&T supports the mission and vision of community colleges—to advance opportunity and economic mobility through college access and credentials—and pays off financially. With intentional design and strategic investments, colleges can both effectively serve students who have been most marginalized and generate revenue that benefits the institution or college system.

- Increased success coaching and the ability to provide supportive services and financial assistance to close resource gaps is a proven strategy to increase college retention and credential completion.

- SNAP E&T generates sustainable funding for student supportive services and navigation coaching building off of what colleges are doing well, integrating in other student success coaching and advising models.

- Qualitatively, many students in SNAP E&T programs reported that SNAP E&T services and coaching were what made the difference and led to their success.

71% of public 2-year institutions have unmet financial need*

*Walizer, Lauren. CLASP, When Financial Aids Fall Short, December 2018

How it works?

⇒ Can provide holistic supports and staffing for unprecedented number of college students experiencing food insecurity, including funding for transportation, books, laptops, internet access, tools, work clothing, and more

⇒ Assists in scaling career pathways programs for more students including SNAP recipients, and can support seamless pathways from non-credit to credit programs

⇒ Offers robust portfolio of services and components that colleges can choose to provide and expand over time, such as stackable credentials, apprenticeship, digital skill development, job search, and the full range of education

Funding for this project was provided by United States Department of Agriculture (USDA). USDA is an equal opportunity employer and provider.
SNAP E&T Overview

- SNAP Employment & Training (SNAP E&T) connects recipients of SNAP with high-quality education and training and support services that result in meaningful credentials and better jobs with family-sustaining wages.

- SNAP E&T’s focus on boosting skills and educational attainment helps to close opportunity gaps and creates career pathways to ensure people have access to training leading to careers with economic mobility.

- The SNAP 50/50 cost reimbursement model, under the umbrella of SNAP E&T, allows colleges to be reimbursed for 50% of their expenses—staffing, student support services, indirect, materials, and more—to expand, enhance, or provide services for students receiving SNAP. This reimbursement can then be put back into the program and serving students can grow and expand over time to provide a robust funding stream to support students receiving SNAP benefits.

Advancing Equity - Racial, Gender and Geographic

◊ SNAP E&T provides a flexible program model to equitably support and serve students, closing programmatic and holistic student support needs that are not covered by other college funding streams.

◊ Directly addresses common barriers that cause student attrition related to financial needs and/or complex college systems, which disproportionately impact students with low incomes, parenting, Black, Indigenous, and other students of color, recognizing the disparate needs and gaps in resources available.

◊ Offers supports and holistic staffing to assist students working towards a career goal across multiple and inclusive programs including CTE, career pathways programs, adult education, and non-credit workforce training programs, connecting students with staff who can offer coaching and support that increase students’ sense of belonging at the college and propels them to achieve their college and career goals.

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