



## Partner with Us at the 2026 ACCT Leadership Congress

October 21–24, 2026 | Chicago, Illinois

### Hyatt Regency Chicago

Join us at the **ACCT Leadership Congress**—the premier national gathering of community college trustees, presidents, chancellors, and influential policy and thought leaders from across the country and around the world.

This is **the largest professional development event** of its kind focused exclusively on community college governance and leadership. More than just a conference, the Leadership Congress is a dynamic platform where higher education decision-makers gather to shape the future of student success, workforce development, and institutional innovation.

As a sponsor, your organization will be front and center among the most influential voices in the two-year college sector—offering you unmatched visibility and meaningful engagement with a powerful and passionate audience.

#### Why Sponsor the ACCT Leadership Congress?

- ◆ **Amplify Your Brand** – Gain prominent recognition as a partner in advancing equity, innovation, and student success at community colleges nationwide.
- ◆ **Engage with National Leaders** – Build relationships with the individuals who influence policy, allocate budgets, and drive innovation in education and workforce development.
- ◆ **Showcase Your Expertise** – Highlight how your solutions support community colleges as they adapt to the changing needs of students, employers, and communities.
- ◆ **Boost Your Visibility** – Enjoy high-impact exposure through event signage, program materials, and digital platforms that reach thousands of stakeholders.
- ◆ **Align with a Powerful Mission** – Demonstrate your commitment to inclusive, affordable, and future-focused education by standing with the institutions that serve nearly half of all U.S. undergraduate students.

#### Who Attends the Leadership Congress?

- Community College Trustees
- Presidents and Chancellors
- Vice Presidents and Executive Leadership
- State and Federal Government Officials
- National Philanthropic and Nonprofit Leaders
- Corporate and Workforce Development Partners
- Student Leaders from Across the Country

Snapshot from the 2025 Congress:

- **1,956 Attendees**
  - Over 900 Community College Trustees
  - Over 300 Presidents, Chancellors, and CEOs
  - Other administrators, organizational leaders, and government officials
- Attendees from **39 states, 1 U.S. territories,** and the **United Kingdom**

Contact

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## ACCT LEADERSHIP CONGRESS SPONSORSHIP MENU

Benefits/Levels	Friend \$5,000	Bronze \$7,500	Silver \$15,000	Gold \$20,000	Platinum \$30,000 (2 max)
Logo recognition in the 2026 ACCT Leadership Congress Program	✓	✓	✓	✓	✓
One advertisement on ACCT Congress mobile app with hyperlink	✓	✓	✓	✓	✓
Brand Recognition on ACCT Congress website (logo with hyperlink), onsite signage, social media	✓	✓	✓	✓	✓
Registration List (minus contact info)	✓	✓	✓	✓	✓
Conference registrations (meals not included)	1	2	3	4	5
Opportunity to include a branded item in conference tote bags	✓	✓	✓	✓	✓
One 60-minute concurrent session	✓	✓	✓	✓	✓
A private meeting room for 2 hours (Thursday or Friday)	✓	✓	✓	✓	✓
One private meeting room for 2 hours each day (Thursday and Friday)	✓	✓	✓	✓	✓
Logo Recognition on screen during the General Session	✓	✓	✓	✓	✓
Record one "In the Know" Podcast Episode or Present one live webinar	✓	✓	✓	✓	✓
Opportunity to give brief remarks at the 2026 ACCT Leadership Congress Opening Session	✓	✓	✓	✓	✓
One full-page ad in the Post-Congress edition of the Trustee Quarterly Magazine (circulation approx. 6,200)	✓	✓	✓	✓	✓

## OTHER SPONSORSHIP OPPORTUNITIES

<p>WIFI Sponsorship - <b>UNAVAILABLE</b></p>	<p>Sponsor WIFI for all Congress attendees and receive:</p> <ul style="list-style-type: none"> <li>• Logo Recognition on screen during Opening General Session.</li> <li>• WIFI password will include name of company</li> <li>• Signage throughout conference with WIFI sponsorship information</li> <li>• One private meeting room for 2 hours (Thursday or Friday)</li> <li>• One advertisement included on ACCT Congress mobile app with hyperlink</li> <li>• Logo recognition in the 2026 ACCT Leadership Congress Program</li> <li>• Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media</li> <li>• Opportunity to include a branded item in conference tote bags</li> <li>• 3 Conference Registrations</li> </ul>	<p>\$17,500</p>
<p>Track Sponsorship <i>Limited opportunities available!</i></p>	<p>Sponsor <i>one of the six</i> programmatic tracks:</p> <ul style="list-style-type: none"> <li>• Leading with Care: Wellness &amp; Institutional Culture</li> <li>• Strategic AI in Community Colleges - <b>Unavailable</b></li> <li>• Collaborative Solutions for Workforce Needs</li> <li>• Enrollment Strategies</li> <li>• Creating Student Centered Pathways for Student Success</li> <li>• Effective Board Governance: How to be a Trustee</li> </ul> <p>• One Special Session on the sponsored track.</p> <p>• Logo recognition where tracks are listed in program.</p> <p>Includes all Gold Level items:</p> <ul style="list-style-type: none"> <li>• Logo Recognition on screen during the General Session</li> <li>• Record one In the Know Podcast Episode or Present one live webinar</li> <li>• One private meeting room for 2 hours each day (Thursday and Friday)</li> <li>• One advertisement included on ACCT Congress mobile app with hyperlink</li> <li>• Logo recognition in the 2026 ACCT Leadership Congress Program</li> </ul>	<p>\$22,000</p>

	<ul style="list-style-type: none"> <li>• Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media</li> <li>• Opportunity to include a branded item in conference tote bags</li> <li>• 4 Conference Registrations</li> </ul>	
<p><b>Audio Visual Sponsorship</b></p> <p>Each year, approximately 250-300 community college leaders present over 100 concurrent sessions during the ACCT Leadership Congress. Session presenters whose presentations require a projector and screen typically are required to pay the hotel for their A/V needs. By sponsoring ACCT Congress audio-visuals, you'll enable ACCT to waive all A/V fees for all session presenters. All presenters will be individually informed that the A/V sponsor covered the fees that they would otherwise be charged. The sponsor will be named, along with a brief summary of what the company does and, if the sponsor chooses, contact information will be provided to presenters. This is an opportunity to offer a gift directly to community college thought leaders.</p>	<p>Sponsor the Audio-Visual needs for all sessions during the event.</p> <ul style="list-style-type: none"> <li>• One Special Session</li> <li>• One full page Thank You ad in Congress Program, and signage throughout the meeting space.</li> </ul> <p>Includes all Gold Level items:</p> <ul style="list-style-type: none"> <li>• Logo Recognition on screen during the General Session</li> <li>• Record one In the Know Podcast Episode or Present one live webinar</li> <li>• One private meeting room for 2 hours each day (Thursday and Friday)</li> <li>• One advertisement included on ACCT Congress mobile app with hyperlink</li> <li>• Logo recognition in the 2026 ACCT Leadership Congress Program</li> <li>• Brand Recognition on: ACCT Congress website (logo with hyperlink), onsite signage, social media</li> <li>• Opportunity to include a branded item in conference tote bags</li> <li>• 4 Conference Registrations</li> </ul>	\$25,000
<b>App Advertisements</b>	Create advertisement banner for ACCT mobile app	\$3,000
<b>Refreshment Breaks</b>	Logo on sponsorship signage at refreshment break, and recognition in program.	\$7,500

